



## Oct. 8, 2021

### October is Respiratory Therapy Month

Governor Kevin Stitt has proclaimed October as Respiratory Care Month. Please join me in thanking these hard-working healers for all they have done and continue to do for our patients. Thank you, respiratory therapists.

### Oct. 10-16, National Security and Safety Appreciation Week

All healthcare Security and Safety professionals have a critical responsibility to uphold the highest level of quality and service to ensure the delivery of superior protection to healers, patients, visitors, facilities, and community. Please join us in showing your support to acknowledge the strong commitment, diligence, and care officers display in their practice and profession. Take this week as an opportunity to thank your Security and Safety professionals for helping make NRHS a safe place for healing.

### Fall Pulse: Ready to Read

The fall issue of The Pulse, our healer newsletter is now ready to read! In it you can find:

## Final Week: Help Us Reach Our United Way Goal

October 15 marks the end of our 2021 United Way Pacesetter Campaign. I ask our healers to please help us with a final push to reach our goal of raising \$135,000 for the United Way of Norman.

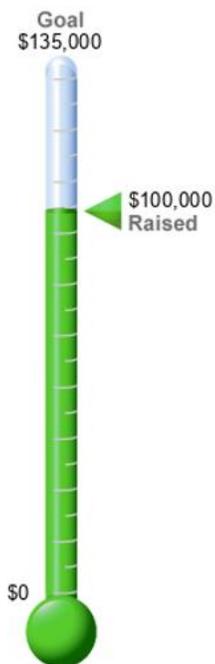
The United Way helps so many in our community. I hope you've seen the United Way agency spotlights on Mylink that feature the great work these organizations do in our community. Click their names for information on [Meals on Wheels](#), [Variety Care](#), [Bethesda](#), and [Bridges](#).

Monday, Oct. 11 is the LAST Monday that you will receive an email from the United Way of Norman. The link will be a personalized E-Pledge email, just like the Q12 survey. That means it cannot be forwarded to anyone else. The email will look like this:  The email is from [unitedway@unitedway-norman.org](mailto:unitedway@unitedway-norman.org) and the subject line reads: [EXT] We Are Better Together! If you did not receive this email, please contact Sara Raney at [sraney@nrh-ok.com](mailto:sraney@nrh-ok.com).

You can also give with a paper donation pledge card. They are located throughout the health system:

- Porter at the cafeteria, south information desk and north information desk
- HealthPlex in the cafeteria
- Moore at the Information Desk in the main atrium

Your gift will make a difference.



- Photos from the HealthPlex groundbreaking
- Our newest physicians and providers
- Spirit of Wellness winners
- TAVR procedure information
- Meet our new administrative fellow
- Promotions
- Healers of the Month

[Please click here to start reading.](#)

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### Healer Referral Bonuses

Did you know if you refer someone to work at NRHS, you could earn some extra money!

There are some great referral opportunities for: EVS Techs, Bedside RN's, PT/OT/Speech Therapists, Radiological Techs, Surgical Scrub Techs, Respiratory Therapists and Laboratory Med Techs.

Some of the referral bonuses are as much as \$5,000! The healer referral listings can be found on MyLink.  
 Process: The current healer must complete an electronic referral form prior to the candidate being interviewed for a position at NRHS. The healer referral form can be found here: [http://mylink/Forms/employee\\_referral.aspx?rfh=892](http://mylink/Forms/employee_referral.aspx?rfh=892). Prior to being offered a position, the candidate must have identified the current healer by name on their electronic application as the person referring the candidate to NRHS. Both the candidate and the current healer must be currently employed at NRHS on each scheduled payment date.

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### Raffle Ticket Available Online

You can purchase raffle tickets for the United Way Raffle Drawings online! Simply click this link to easily purchase and

## Norman Regional Foundation Paints Out Cancer This October

The Norman Regional Foundation is raising awareness and support for cancer patients this month. Paint Out Cancer provides cancer patients items such as complimentary cream to relieve irritation from treatments, equipment to localize cancer during a lumpectomy, and body size vac-loc bags to provide comfortable positioning for patients during treatments.

The American Cancer Society estimates that 2,180 Oklahomans will die from lung cancer and 560 women will die from breast cancer this year alone.



Support the campaign with a donation today!

### Merchandise

Paint Out Cancer T-shirts can be purchased through Massive Graphics. Orders will be taken through October 8 and delivered starting October 20. [Click here to order.](#) There are several dress-code approved options!

### Save the Date

Throughout the month there will be events to participate and support the campaign. Each event is limited, buy your tickets today.

Oct. 24: Pinot's Palette Paint it Forward

Bring a group of friends or family and help Paint Out Cancer. This paint it forward fundraiser in support of the campaign is sponsored by Pinot's Palette Norman and will offer two painting sessions to select from. Book your spot today.

Gilded Mountains 3 – 5 p.m.

<https://www.pinotpalette.com/norman/event/56818>

Autumn's Heirlooms 6 - 8 p.m.

<https://www.pinotpalette.com/norman/event/571205>

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## HealthPlex Parking Reminder

Please help our neighbors surrounding the HealthPlex by parking only in the designated areas for healer parking. Do not park in the West Norman

enter your tickets online.  
<https://entwebext/RafflePurchase.aspx?r=9> Winning tickets will be drawn at 2 p.m. on Monday, Oct. 15.

This year's prizes are:

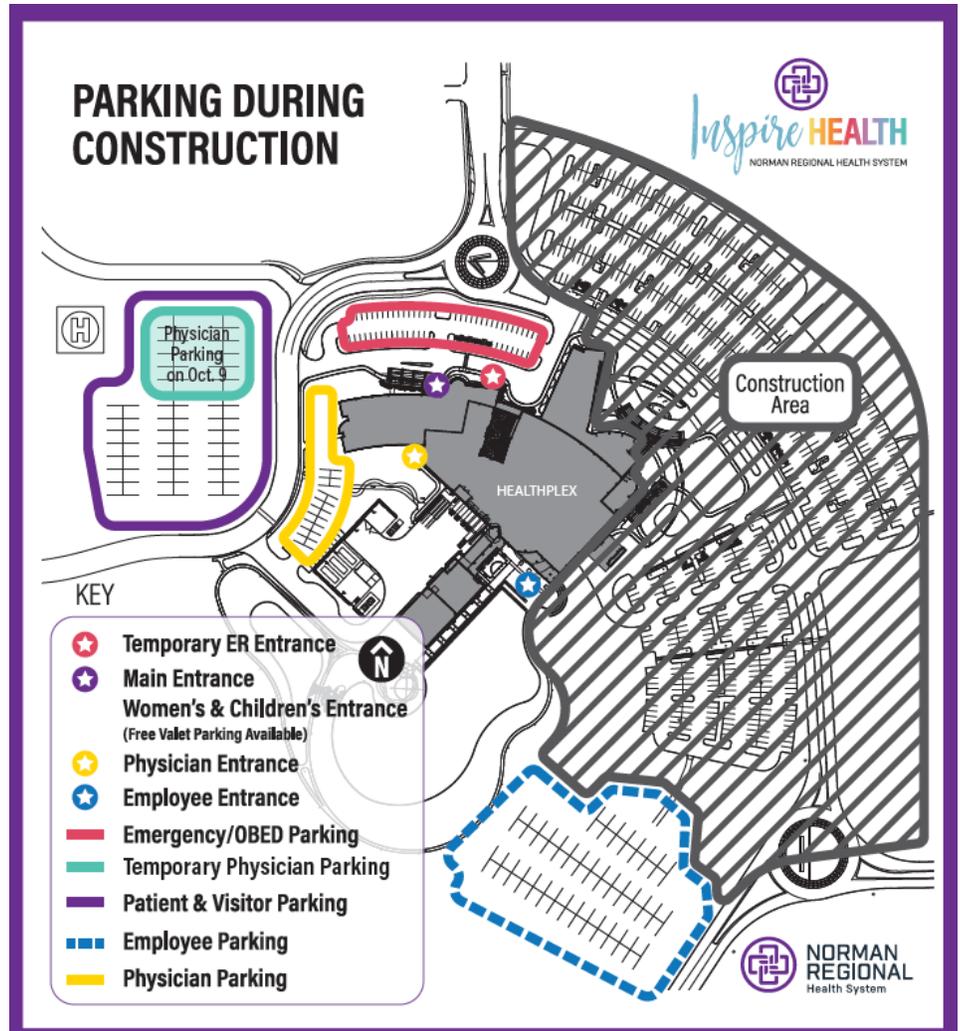
- House cleaning and organizing services from 2 Green Chicks
- A getaway package to Sulphur's Artesian Hotel
- A shoe shopping spree at DSW

### Flu Vaccine Clinics

Norman Regional has begun administering the flu vaccine to healers at our annual Flu Vaccine clinics. Please remember the flu vaccine is required for all healers unless they have a medical or religious declination. The deadline to receive your vaccine or turn in your declination form is Oct. 31. [Please click](#) here for times, dates and locations.

Professional Building or Women's Healthcare of Norman Plaza if you work at the HealthPlex.

Parking at the West Norman Professional Building can be limited and that lot is for people who are seeking treatment in that building or who work in it. Thank you for following The Norman Way and parking in a designated healer lot.



## Norman Regional Honored for Stroke Care

Norman Regional has received the American Heart Association's Gold Plus Get With The Guidelines® - Stroke Quality Achievement Award for our commitment to ensuring stroke patients receive the most appropriate treatment according to nationally recognized, research-based guidelines.

Stroke is the No. 5 cause of death and a leading cause of adult disability in the U.S. Early stroke detection and treatment are key to improving survival, minimizing disability and speeding recovery times.



Get With The Guidelines-Stroke was developed to assist healthcare professionals to provide the most up-to-date, research-based guidelines for treating stroke patients.

“We are honored to be recognized by the American Heart Association for our dedication to helping our patients have the best possible chance of survival and after a stroke,” said Andi Hightower, stroke program coordinator for Norman Regional. “Get With The Guidelines-Stroke makes it easier for our teams to put proven knowledge and guidelines to work on a daily basis to improve outcomes for stroke patients.”

Each year program participants apply for the award recognition by demonstrating how their organization has committed to providing quality care for stroke patients. In addition to following treatment guidelines, participants also provide education to patients to help them manage their health and rehabilitation once at home.

Norman Regional also received the association’s Target: Stroke Honor Roll Elite award. To qualify for this recognition, hospitals must meet quality measures developed to reduce the time between the patient’s arrival at the hospital and treatment with the clot-buster tissue plasminogen activator, or tPA, the only drug approved by the U.S. Food and Drug Administration to treat ischemic stroke.

Additionally, Norman Regional received the Target: Type 2 Honor Roll award by meeting quality measures developed with more than 90% of compliance for 12 consecutive months for the “Overall Diabetes Cardiovascular Initiative Composite Score.”

Norman Regional’s Stroke Center is a Center of Excellence, earning the Gold Seal of Approval™ from The Joint Commission for Primary Stroke Centers since 2008.

Be Well,

A handwritten signature in black ink that reads "Richie Spitt". The signature is written in a cursive, flowing style.

*President & Chief Executive Officer  
Norman Regional Health System*